

# How the Times' restaurant review process works

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Seattle Times restaurant critic



**Q:** I was wondering how to get a restaurant reviewed in the Seattle Times. I'm not sure if there's a process or

what. My friend's parents own

a wonderful sushi restaurant in the Lynnwood area and I'd like you to know about it.

— Jim Lee

**A:** OK let me guess. Is it Matsu Sushi (19505 44th Ave. W, Lynnwood; 425-771-3368), in that little strip mall across the street from Fred Meyer? If so, I've been. And if the lunch I sampled there (on my own time and on my own dime) was any indication, you're

right, it's wonderful. As for the reviewing "process": Seattle Times reviewers do not make our presence known when we're on the job. But we're thrilled when our readers bring a new or undiscovered restaurant to our attention. We obviously can't review a restaurant — or add it to our ever-growing list of potential reviews — if we have no idea it exists. So, it never hurts to send along a copy of the restaurant's menu and busi-

ness card (if possible), and a note explaining why you deem the place review-worthy.

P.S.: Because we know that every restaurateur can't afford to hire a PR firm willing and able to bombard us with everything-we-wanted-to-know-about-their-client's restaurant and then some, we welcome the same from restaurant owners. Send info to:

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